

# Police Department

## Celebrating 60 Years of Public Safety



## 2015 Annual Report

Scott McConnell, Chief of Police



## Table of Contents

Mission Statement.....	3
Public Safety.....	4
Organizational Structure.....	5
History of Bayside Public Safety.....	6
2016 PD Accomplishments.....	7
Vehicles & Mileage.....	8-9
Alarms.....	10
Common Calls for Service.....	11-12
Traffic Stops, Citations, and Warnings.....	13-14
Refund Tax Intercept Program.....	15-16
Traffic Accidents.....	17
Stolen Property.....	18
Index Crime.....	19
Clearances.....	20
Criminal Cases Charged.....	21-22
SMART Team.....	23
Drug Drop-Off Box.....	23
EMT Certification.....	24
OWI Task Force.....	24
Click-it-or-Ticket.....	25
SPEEDsentry Trailer.....	26
Project Child Safe.....	26
Body Cameras.....	27
Shop with a Cop.....	28
Additional Activities.....	28
2016 Goals.....	29
Oath of Office.....	29

## Vision, Core Values, and Mission Statement

### **VISION STATEMENT**

The Bayside Police Department is proud to be part of a premier community that strikes a dynamic balance of progressive ideas and traditional values. We will maintain the highest level of law enforcement professionals who will utilize state-of-the-art equipment and training to accomplish the community's law enforcement goals. We will provide law enforcement personnel who take pride in performing their duties in a fair and equitable manner, setting a high standard of which our citizens can be proud.

### **THE CORE VALUES**

#### **SERVICE**

We will provide supportive, professional services to the community and Village employees.

#### **INTEGRITY**

We will act honestly, truthfully, and in a trustworthy manner at all times.

#### **SOLUTIONS**

We will use sound, innovative problem solving techniques to find solutions to any issues or problems that need to be addressed.

### **MISSION STATEMENT**

The mission of the Bayside Police Department is to serve all persons within our community. Our service shall be rooted in professionalism, respect, courtesy, integrity, dignity, and accountability. The members of the Bayside Police Department are men and women of character and compassion. We value ethical behavior, competency, and a strong work ethic among our members. We are proud to serve the Village of Bayside and the citizens who live, work and play here.



## Public Safety

The Village of Bayside Police Department consists of 13 sworn police personnel who provide services 24 hours a day, 365 days a year to its 4,389 residents. All police officers are also Emergency Medical Technician (EMT) certified and train in conjunction with the North Shore Fire Department.

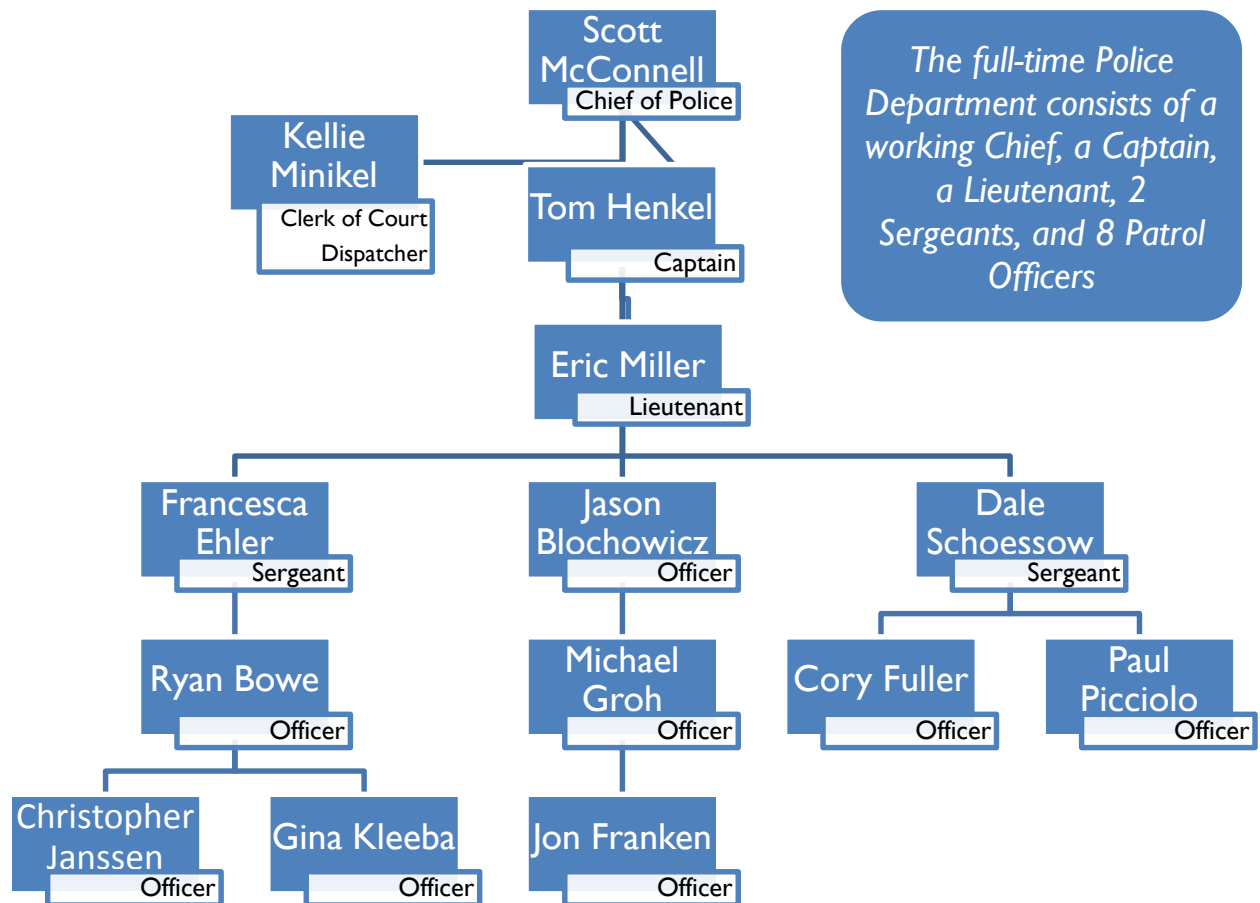
The Bayside Communications Center (BCC) dispatches for the seven North Shore Communities: Bayside, Brown Deer, Fox Point, Glendale, River Hills, Shorewood, and Whitefish Bay. The BCC also dispatches for the North Shore Fire Department, with Station #5 serving the Village of Bayside and surrounding communities.

The Public Safety Committee meets as needed to provide reviews and recommendations to the Village Board regarding all matters of public safety. The Public Safety Committee consists of the following members: Chairman Eido Walny, Mike Barth, Mort Swerdlow, and Dan Rosenfeld.



1960 Bayside Public Safety Department Police Officers

## Bayside Police Department Organizational Structure



## First Public Safety Chief Hired 60 Years Ago



Up until 1995 the Bayside Police Department was named the Bayside Public Safety Department. That means in addition to being police officers, members were also trained as emergency medical technicians (EMT) and firefighters using equipment housed at the police department.

Several months after the Village of Bayside became incorporated in February of 1953, seven residents formed a volunteer fire department and fought fires with River Hills equipment and personnel. On June 1, 1955 Charles Morris was hired as the first public safety chief and several months later the Village purchased its first fire truck, a Seagrave model, for \$17,250. It took another seven months of planning and preparation before the first full time public safety officers, three to be exact, were hired on January 1, 1956. Not all officers had weapons issued to them and firearms were typically stored under the seat of the squad car for the next shift. By that time, the Village had annexed the Fish Creek area (north end of Lake Drive in Ozaukee County) from the City of Mequon and was in need of more services and personnel.

Fast forward 60 years after Chief Morris was hired, the Bayside Police Department is now comprised of 13 police officers who provide police and medical services 24/7. The population of the Village has grown from 467 residents in 1953 to approximately 4,400 current day residents. Although firefighter and ambulance services were turned over to the North Shore Fire Department (NSFD) in 1995, all current Bayside police officers remain EMT trained and certified. Chief Scott McConnell, the eighth police chief in Bayside history, Captain Thomas Henkel, Sergeant Dale Schoessow, first female officer now Sergeant Francesca Ehler, Officer Michael Groh, Officer Jon Franken, and Officer Jason Blochowicz are the last remaining current day officers who were initially hired as public safety officers.

## 2015 Police Department Accomplishments

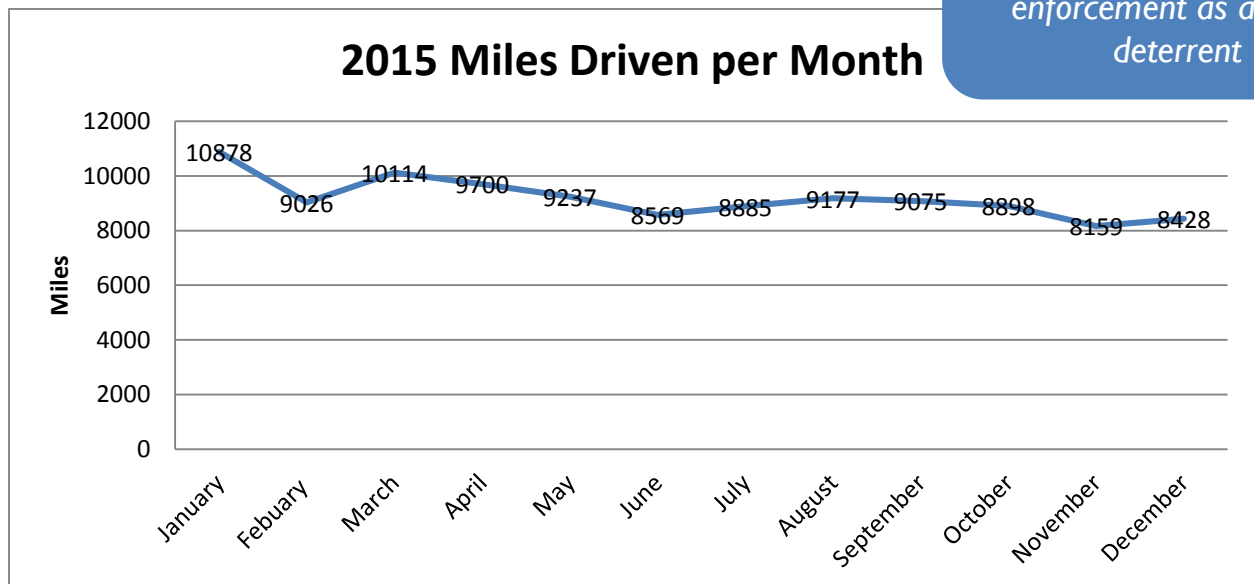
1. Maintained State Accreditation status through the Wisconsin Law Enforcement Accreditation Group (WILEAG)
2. High visibility patrol as a crime deterrent contributed to the Village of Bayside being the 18<sup>th</sup> Safest City in Wisconsin according to SafeWise
3. Implemented the use of body cameras and developed a policy for their use
4. Won a \$4,000 grant from the Wisconsin Bureau of Traffic Safety (BOTS) for participating in Click it or Ticket
5. Participated in Shop with a Cop, National Night Out, annual Safety Days, local school bike safety, residential block parties and community events such as the Village Picnic, Fright Night and Movie in the Park
6. Continued participation in Over the Limit Under Arrest, Click it or Ticket, Booze and Belts, and Southeast Multi-Jurisdictional OWI Task Force programs.
7. Although a substantial increase in overtime from last year due to an injury, the OT budget is still 47% lower than the 5 year average
8. Squads patrolled the Village an average of 259 total miles per day, continuing to promote high visibility enforcement as a crime deterrent
9. Successful succession training for key positions within the Department to replace upcoming tenured officer retirements. Many of the newer officers completed over a 100 hours of specialized training this year



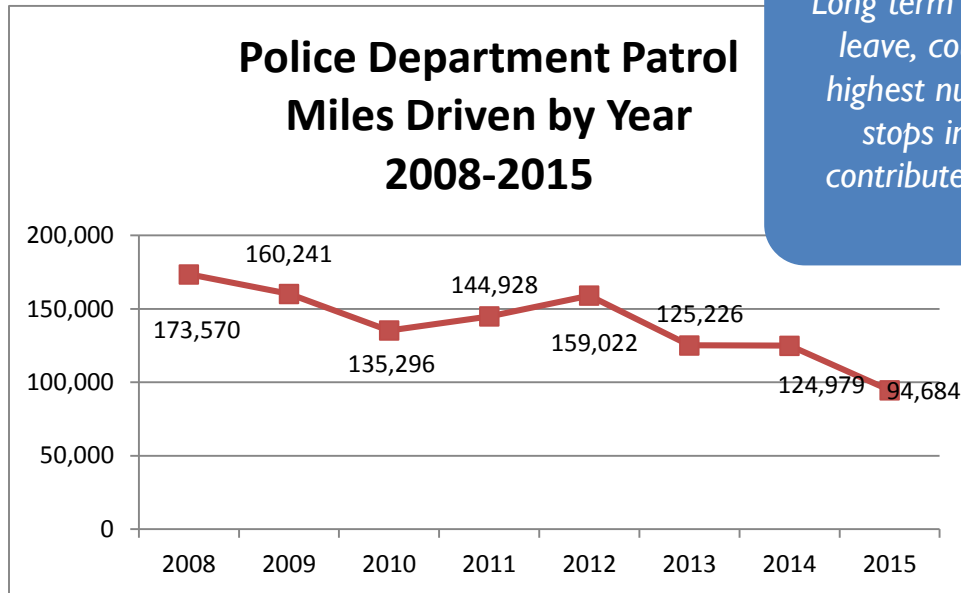
## 2015 Vehicles & Mileage

Bayside Police Department Fleet & Mileage					
Squad #	Year and Make	Miles Driven	Fuel (gallons)	MPG	Odometer
2101	13 Chevrolet Tahoe	43,226	3,992.90	10.83	119,637
2102	13 Chevrolet Tahoe	13,464	1,169.80	11.51	102,249
2103	07 Ford Crown Victoria	16,406	1,473.90	11.13	89,202
2105	13 Chevrolet Tahoe	19,769	1,832.20	10.79	49,343
2106	11 Ford F150	1,819	184.90	9.84	16,542
	<b>Totals</b>	<b>94,684</b>	<b>8,653.70</b>	<b>10.82</b>	<b>376,973</b>

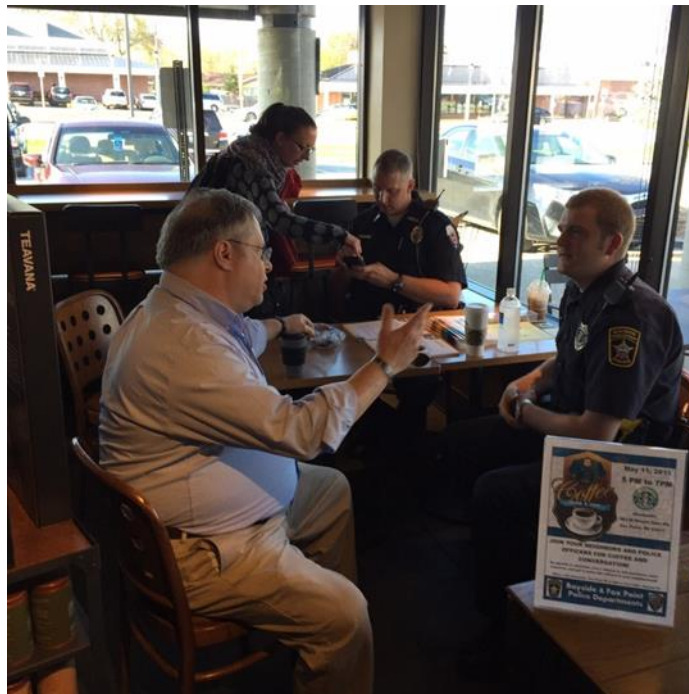
*If time permits, each officer is expected to drive 55 miles per shift and every street. This provides high visibility enforcement as a crime deterrent*





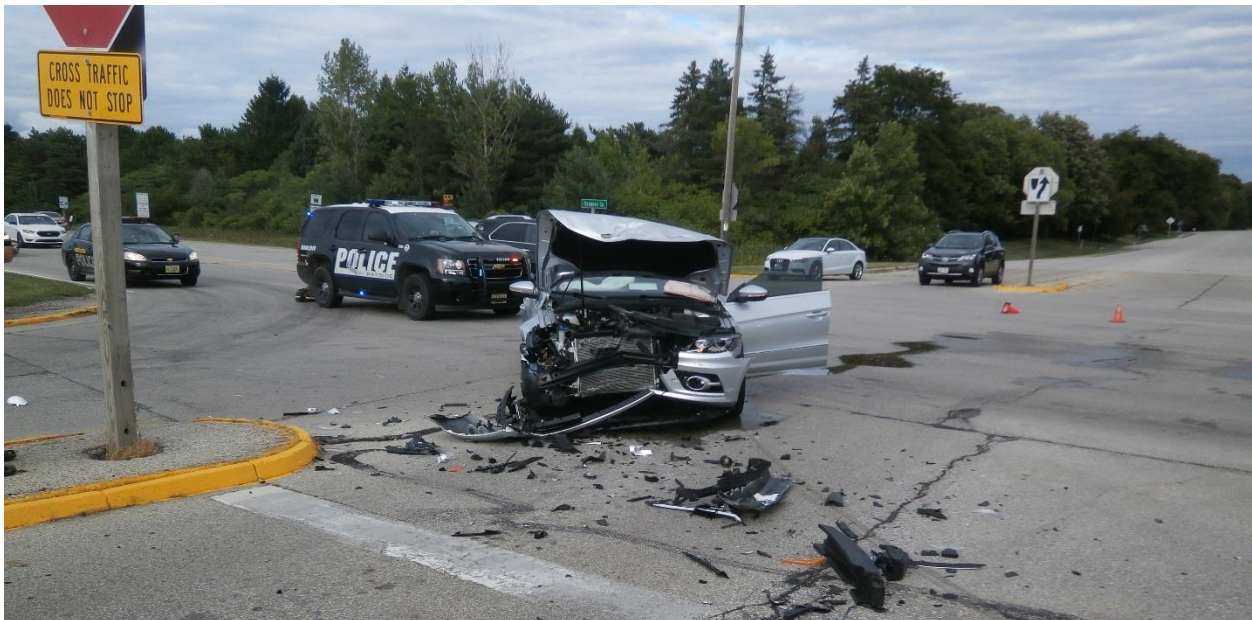
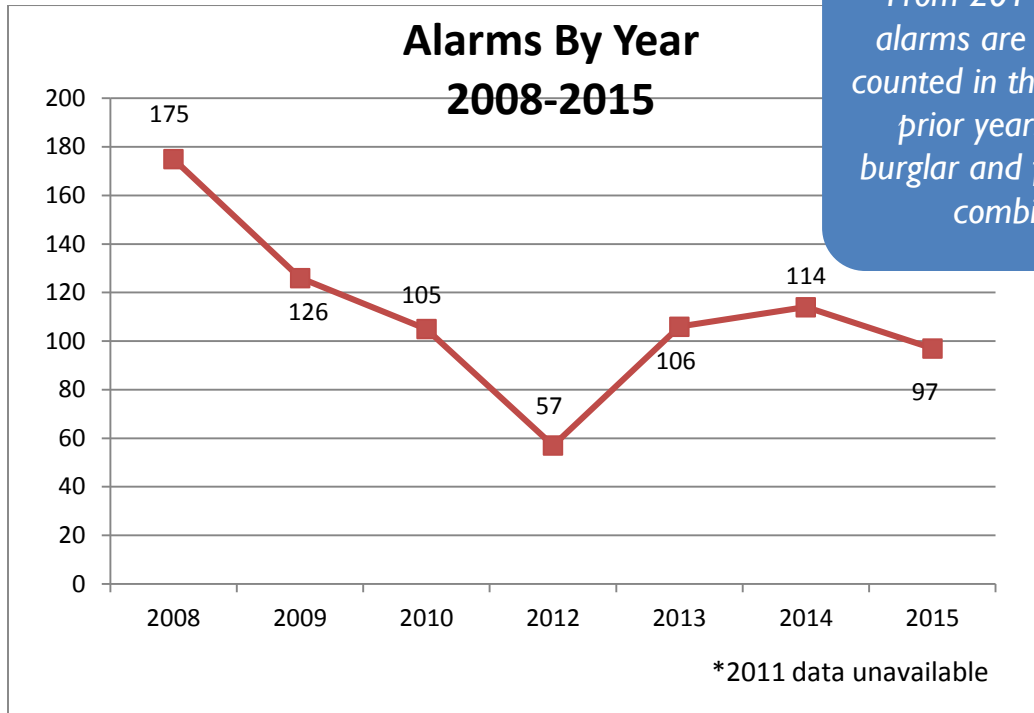


*Long term injuries and sick leave, coupled with the highest number of traffic stops in years, have contributed to less patrol miles*



Officer Cory Fuller and Fox Point Officer John Adamaitis field questions from residents during Coffee with a Cop at Starbucks in May of 2015.

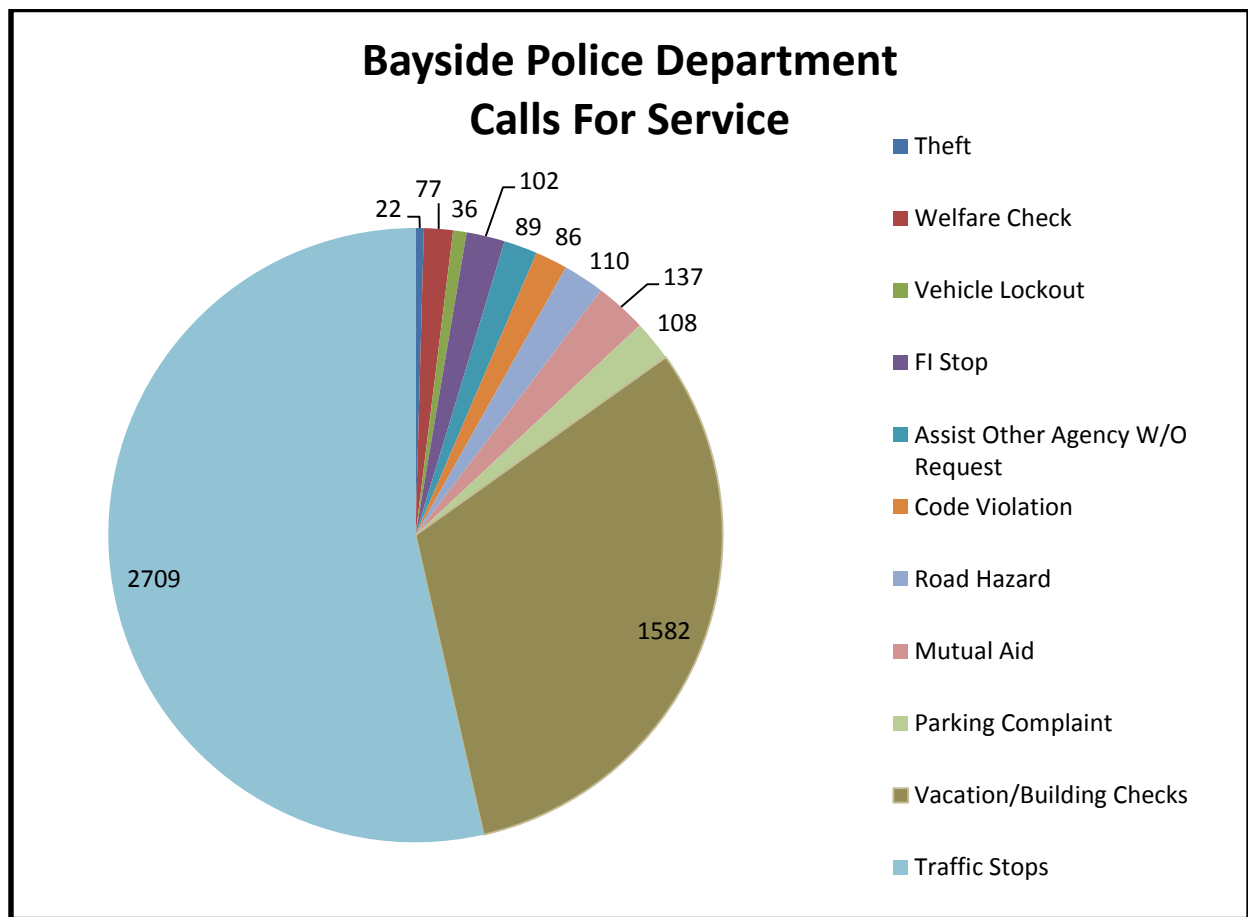
## Automatic Burglar Alarm Response



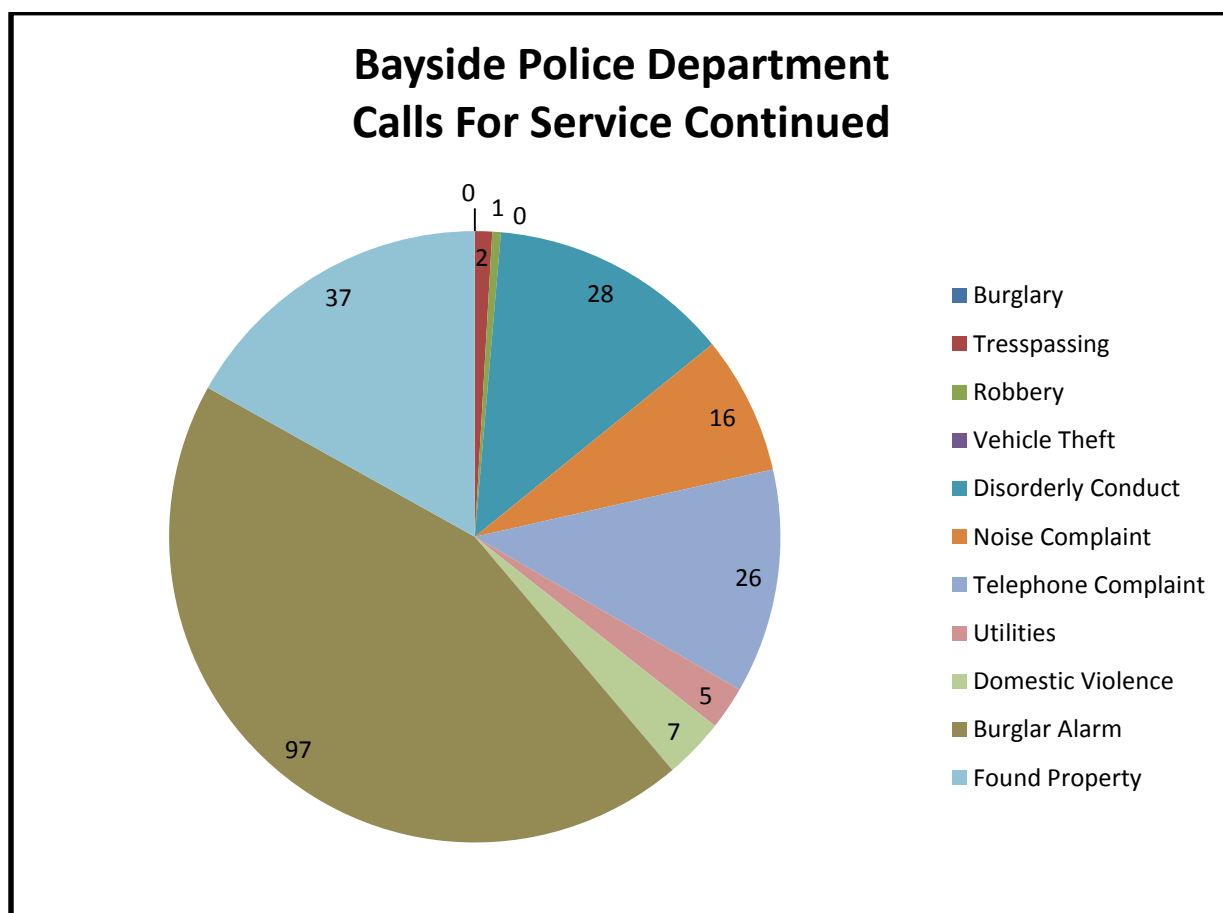
Bayside and Mequon officers investigate a crash on North Port Washington Road and West County Line Road in August of 2015.

## Common Calls for Service

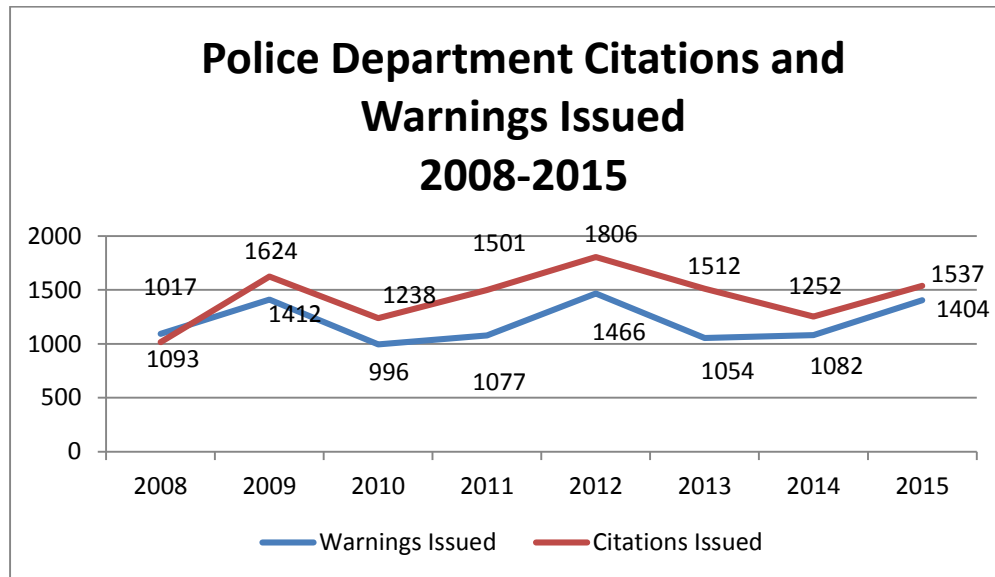
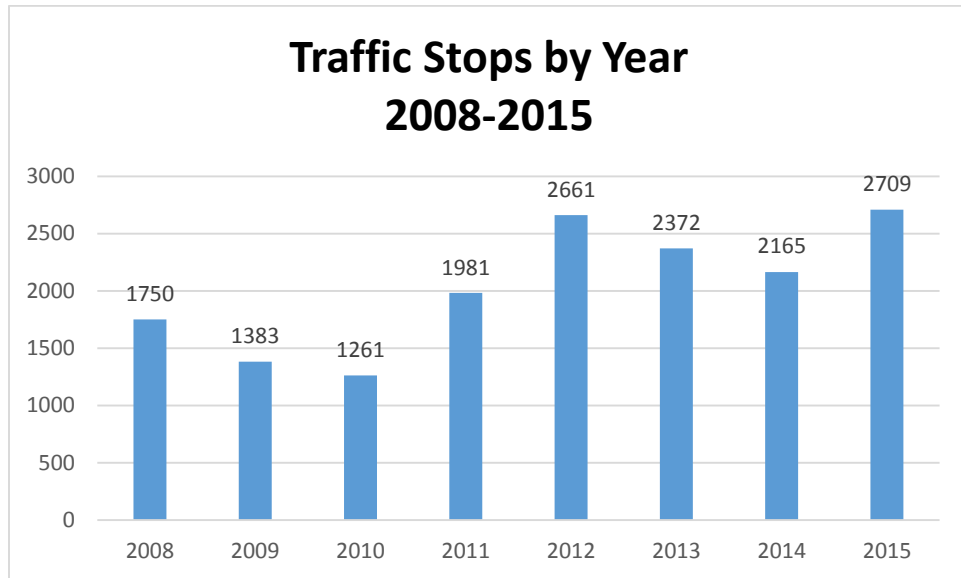
2015 Common Calls For Service					
Theft	16	Assist Other Agency W/O Request	89	Parking Complaint	108
Welfare Check	77	Code Violation	86	Building/Vacation Checks	1582
Vehicle/Home Lockout	36	Road Hazard	110	Traffic Stops	2709
Field Interrogation (FI) Stop	102	Mutual Aid	137		



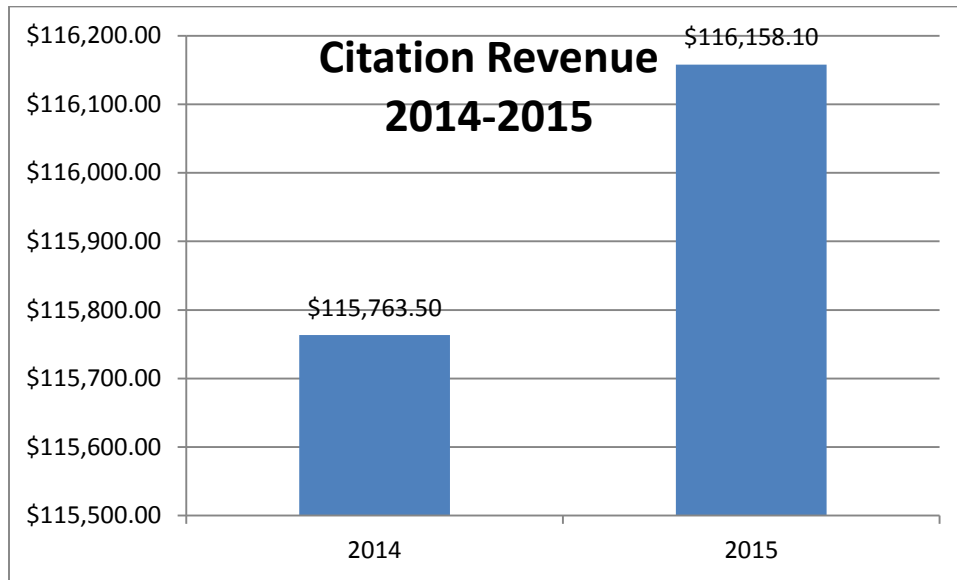
2015 Common Calls For Service Continued...					
Burglary	0	Motor Vehicle Theft	0	Utilities	5
Trespassing	2	Disorderly Conduct	28	Domestic Violence	7
Robbery	1	Noise Complaint	16	Burglar Alarm	97
		Telephone Complaint	26	Found Property	37



## Traffic Stops, Citations, and Warnings







## Breakdown of Citations Issued

Type of Citation	
	2015
Non-Criminal Drunk Driving	51
Juvenile Ordinance	8
Parking Violations	99
Non-Criminal Traffic	1348
Criminal/State Drunk Driving	11
Criminal/State Traffic	20
<b>TOTAL CITATIONS ISSUED</b>	<b>1537</b>



## Tax Refund Intercept Program (TRIP)



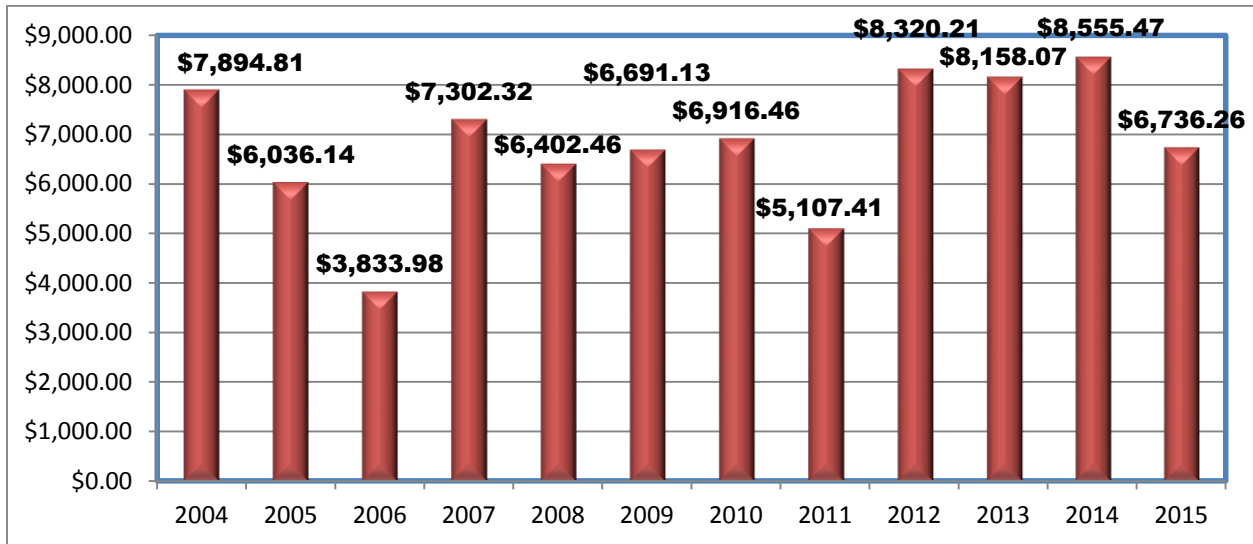
The Village of Bayside participates in The Wisconsin Department of Revenue (DOR) Tax Refund Intercept Program (TRIP). Under Wisconsin State Statute DOR is authorized to intercept, or set off, refunds, refundable credits, and lottery prizes against any debts, such as unpaid citations, owed to the Village of Bayside. That is, if a taxpayer has a delinquent tax debt with the Village of Bayside, the Department is entitled to deduct the amount of that debt from any state tax refund, refundable credit, or lottery prize issued by the DOR to that taxpayer.

Similarly, DOR is authorized to intercept taxpayer refunds, refundable credits, and lottery prizes for debts owed to other state agencies and, in many cases, for debts owed to state counties and local governments and the Internal Revenue Service (IRS).

The Village of Bayside started participating in the program in 2000 and since then has intercepted \$99,130.30. There is no cost to the Village of Bayside for participation in this program. In addition when the debt is certified with the DOR the village is required to notify by mail the debtor. Bayside Municipal Court software now handles all notifications to the DOR and to the debtors meaning no manpower time is used to maintain this.

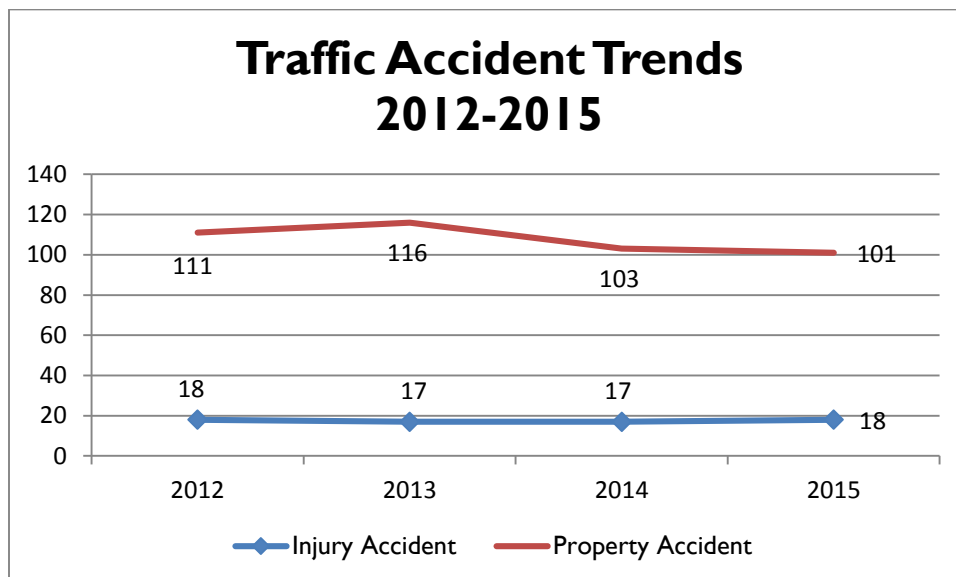
When the Village of Bayside started submitting debts to the DOR in 2000 there were 15 state agencies and 16 counties and municipalities participating in the program. In 2011 there were 991 agencies, including the federal government, tribal agencies, and one out of state agency intercepting refunds for unpaid debts from the Wisconsin Department of Revenue. Currently federal law prohibits states from collecting from federal agencies such as Internal Revenue Service Tax Returns.

## Delinquent Debts Collected by the Village of Bayside 2004-2015



A photo looking to the west of Brown Deer Road and Interstate 43 in 1962.

## Traffic Accidents



While on patrol, a Bayside officer was almost struck head on by a wrong way driver on Brown Deer Road over Interstate 43 in December of 2015.



## 2015 Property Stolen/Recovered

Property Stolen and Recovered		
Property Type	Amount Stolen	Amount Recovered
Currency, Notes, Etc.	\$2806	0
Jewelry and Precious Metals	0	0
Clothing and Furs	\$648	0
Locally Stolen Motor Vehicles		0
Office Equipment	\$2210	0
Televisions, Radios, Stereos Etc.	0	0
Firearms	0	0
Household Goods	0	0
Consumable Goods	\$117	0
Livestock	0	0
Miscellaneous	\$2084	29
<b>TOTAL</b>	<b>\$7865</b>	<b>\$29</b>



The Village Board and Chief Scott McConnell congratulate, from left, Officer Jason Blochowicz, Officer Jon Franken, and Sergeant Dale Schoessow for 25 years of service with the Bayside Police Department.



## Index Crime

Index Crime statistics are collected as part of the Uniform Crime Reporting Program and are considered representative of the most serious crimes. The 8 index crimes are split into 2 major subcategories, violent and property.

Violent index crimes are those committed directly against a person-Murder, Forcible Rape, Robbery, and Aggravated Assault/Battery. Property index crimes are those in which there is no direct threat or harm to a person-Burglary, Theft, Motor Vehicle Theft, and Arson.

Index Crime Reported			
INDEX OFFENSE	2014	2015	% Change
<b>Violent Crime</b>			
Murder	0	0	0%
Forcible Rape	0	0	0%
Robbery	1	1	0%
Aggravated Assault	2	1	-50%
<b>Total Violent Crime</b>	3	2	-33.3%
<b>Property Crime</b>			
Burglary	5	0	-100%
Theft	31	16	-48.4%
Motor Vehicle Theft	0	0	0%
Arson	0	0	0%
<b>Total Property Crime</b>	36	16	-55.6%
<b>TOTAL CRIME</b>	39	18	-53.8%

The Uniform Crime Reporting (UCR) Program is a nationwide, cooperative statistical effort of nearly 17,000 city, county, and state law enforcement agencies voluntarily reporting data on crimes brought to their attention.

Since 1930, the FBI has administered the UCR Program and issued periodic assessments of the nature and type of crime in the nation. The program's primary objective is to generate a reliable set of criminal statistics for use in law enforcement administration, operation and management, however, its data have, over the years, become one of the country's leading social indicators. The American public looks to Uniform Crime Reports for information on fluctuations in the level of crime, and criminologists, sociologists, legislators, municipal planners, the media, and other students of criminal justice use the statistics for varied research and planning purposes.

## Clearances

The Crime Clearance rates are reported to the Wisconsin Department of Justice. The percentage represents the amount of reported cases that were solved. The N/A indicates that there was no offense in that category to be solved.

2014 and 2015 Crime Clearances		
Violent Crime		
Murder	2014	2015
	N/A	N/A
Forcible Rape	N/A	N/A
Robbery	100%	0%
Aggravated Assault	100%	100%
Total	100%	50%
Property Crime		
Burglary	20%	N/A
Larceny Theft	23%	19%
Motor Vehicle Theft	N/A	N/A
Arson	N/A	N/A
Total	22.2%	19%



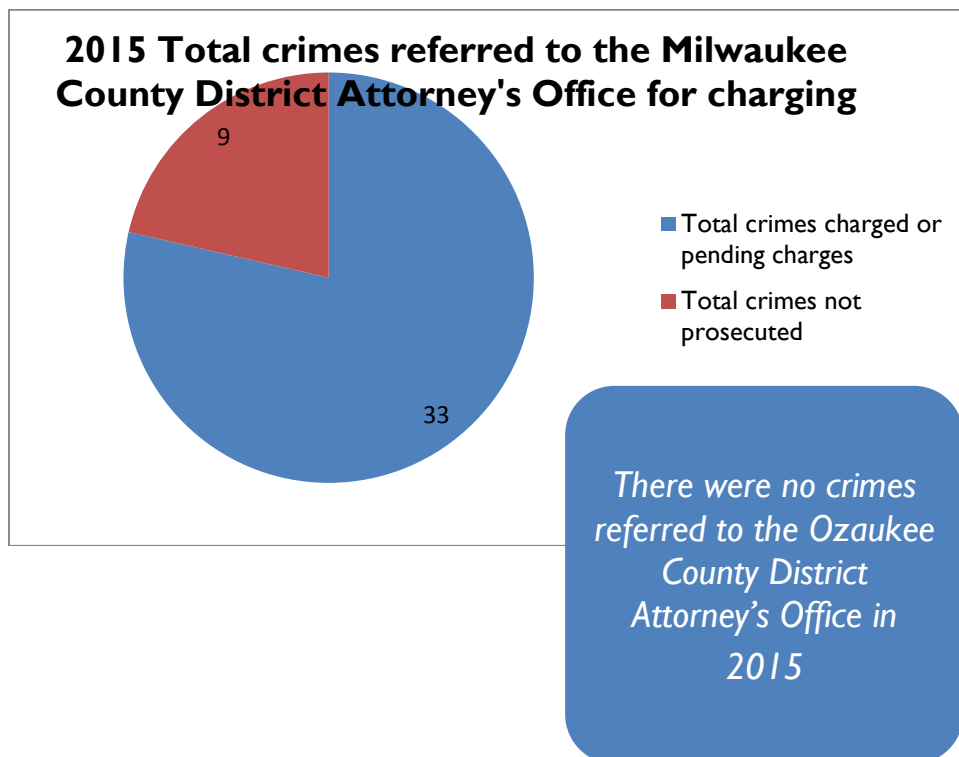
Bayside officers stopped this vehicle that was involved in a pursuit with the Ozaukee County Sheriff's Office and Mequon Police in December of 2015. The vehicle initially fled from Grafton Police after a retail theft and finally came to a stop after a high risk felony stop was conducted on Interstate 43 at West Brown Deer Road.

## Criminal Cases Charged at the Milwaukee County, Ozaukee County District Attorney's Offices

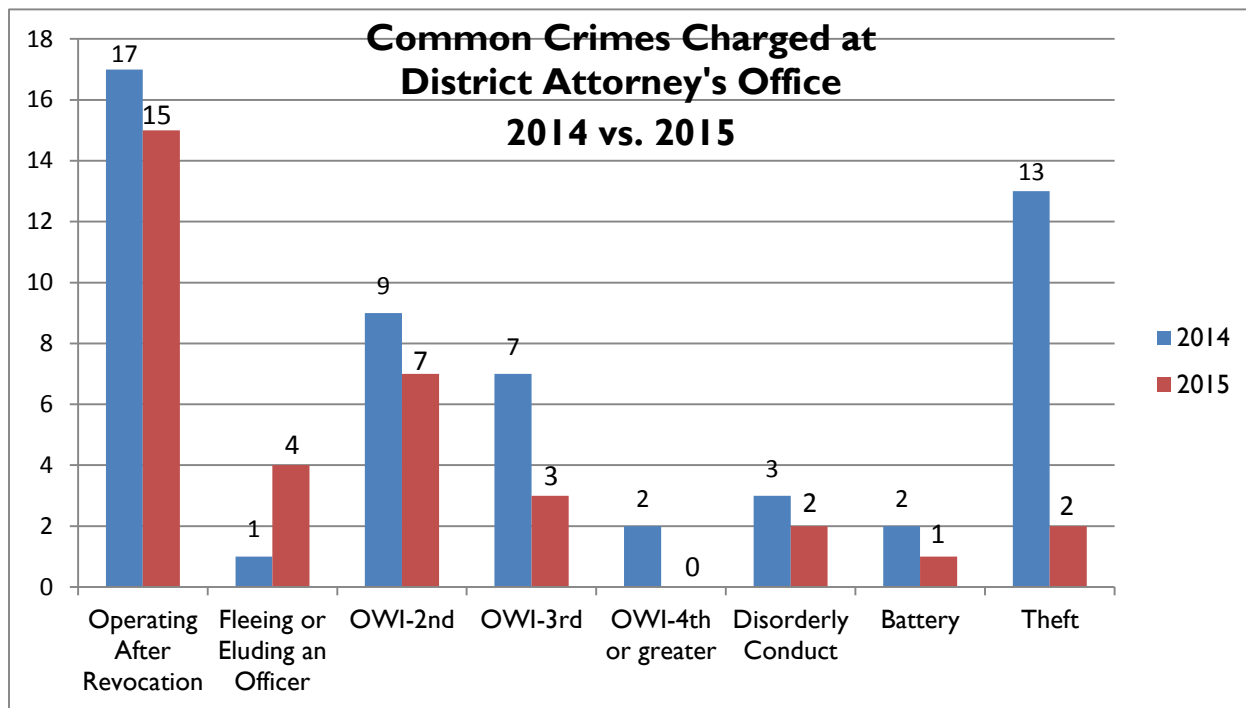


Crimes, classified as misdemeanors and felonies, committed in the Village of Bayside are referred to the Milwaukee County District Attorney's (DA) Office for charging. Due to the north end of North Lake Drive being in Ozaukee County, crimes committed there are referred to the Ozaukee County District Attorney's (DA) Office for charging. After completing the necessary paperwork, officers meet with an assistant district attorney who reviews the case and decides whether criminal charges will be filed against the accused.

Below is a chart referencing the number of criminal charges filed and not filed by the Milwaukee County District Attorney's Office after Bayside officers brought a case to the DA's Office. The main reasons cases are not charged are due to lack of evidence against the accused or a recommendation by the district attorney's office to issue a municipal citation. In 2014 Bayside officers recommended a total of 74 criminal charges at the Milwaukee County DA's Office compared to 42 criminal charges in 2015.



## Common Crimes Charged



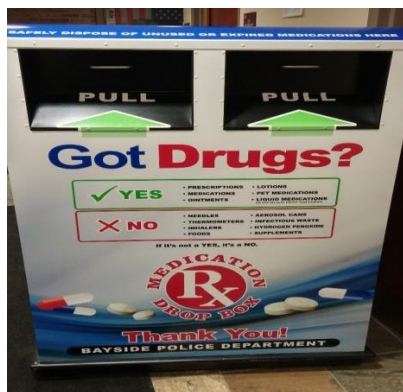
Members of the Public Safety Department teach bicycle safety in 1961. Nowadays Bayside and Fox Point officers work together and teach bicycle safety in a "Bicycle Rodeo."

## Suburban Mutual Assistance Response Team (S.M.A.R.T.)



The Village of Bayside Police Department is a member of a law enforcement mutual aid system, S.M.A.R.T., operating in southeastern Wisconsin. In the event of a large scale emergency where local personnel have exhausted their resources, the S.M.A.R.T. system is activated and personnel and equipment come to their aid. All North Shore police departments are members of this team, along with departments such as the State Patrol, Hartland, Delafield, Milwaukee and Waukesha County Sheriff's Offices, and many others.

## Drug Drop-Off Box



The Drug Drop-Off box, designed by Fast Signs in Glendale, is located in the lobby of the Police Department. Residents are able to dispose of old or unwanted prescription or over-the-counter medication 24 hours a day, 7 days a week in an anonymous and discreet manner. The Police Department works with the Wisconsin Department of Justice (DOJ) in disposing of the drugs, keeping them out of the water supply and unwanted hands. In 2015, approximately 510 pounds of medication were properly disposed of.



## Emergency Medical Technician (EMT) Certified

All Bayside Police Officers are EMT-Basic certified by the State of Wisconsin and train with the North Shore Fire Department. The Bayside Police Department is one of only several agencies in the State of Wisconsin that requires their police officers to be EMT certified. Being EMTs, Officers are able to give a higher level of medical care to a patient before the North Shore Fire Department arrives.

## Southeastern Wisconsin Drunk Driving Task Force



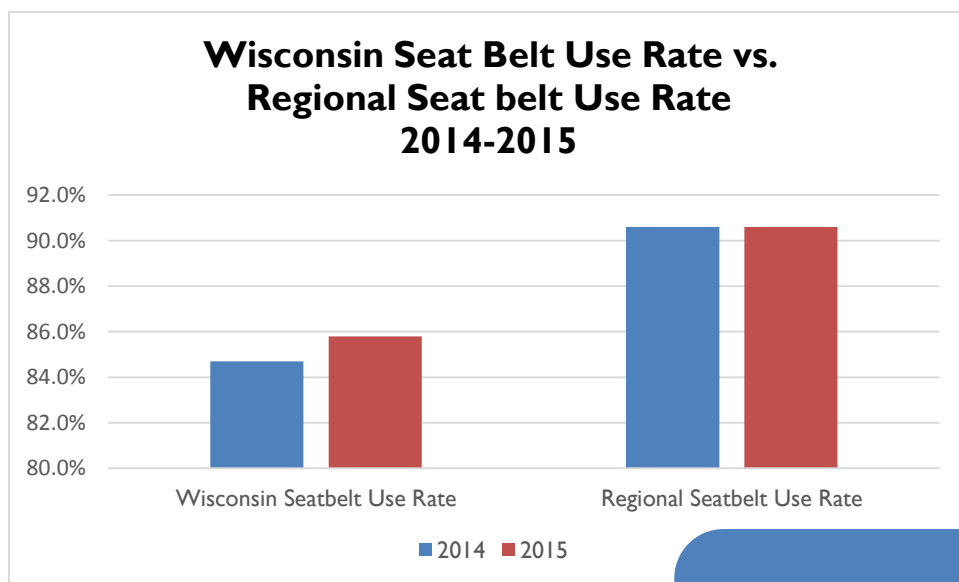
The Bayside Police Department participates in The Southeast Multi-Jurisdictional Operating While Intoxicated (OWI) Task Force. Created by the Milwaukee County Sheriff's Office in April of 2009, the task force is comprised of 25 agencies in Milwaukee and Waukesha counties in an enforcement campaign targeting impaired drivers. Officers working in the task force conduct high visibility traffic patrols in areas with higher numbers of OWI arrests, crashes, and citations. Funding and publicity is provided by businesses such as Target and Fed Ex and by the National Highway Traffic Administration.



## Click it or Ticket



National seatbelt usage is now up to 88.5 percent of drivers and passengers, compared to 86.7 percent last year. Wisconsin remained below the regional and national rate average use rate at 85.7 percent in 2015. Since 2009, Wisconsin has been a primary seatbelt law enforcement state, meaning an officer can pull you over for not wearing your safety belt. Coast to coast, day or night, the message is simple - *Click it or Ticket*.



*The region consists of:  
Illinois, Indiana,  
Michigan, Minnesota,  
Ohio, and Wisconsin*

## SPEEDsentry Trailer



The SPEEDsentry trailer is strategically placed throughout the Village to let motorists know how fast they are traveling on Village roads. The speed limit on all Village roads is 25 mph except on Port Washington Road, Brown Deer Road and Lake Drive, in which the speed limit is 35 mph. The trailer can also be tailored to provide specific messages regarding village events and other pertinent information.

## Project Child Safe



Project ChildSafe is a nationwide program whose purpose is to promote safe firearms handling and storage practices among all firearms owners through the distribution of key safety education messages and free gun locking devices (safety kits).

Since 2003, Project ChildSafe has distributed more than 36 million safety kits to gun owners in all 50 states and five U.S. territories and continues to help its law enforcement partners promote firearms safety by providing educational materials and support services.

## Body Cameras



Thanks to an anonymous donor, the Police Department was able to purchase five Wolfcom body cameras and deployed them in October of 2015. Officers were trained in the use of the body camera and have to adhere to department policy regarding its use. They are used in conjunction with the dash board squad camera and can be affixed to the officer's uniform or be worn on the head.



Officer Paul Picciolo testing out the head mounted body camera.



## Shop with a Cop



On December 5th, Officer Cory Fuller attended the Shop With A Cop program, organized through several charities and run by Milwaukee County Sheriff's Office. In this program, nearly 100 underprivileged children from the Milwaukee area are provided with gift cards to purchase presents for themselves and family with the help of an officer from one of almost 20 different law enforcement agencies. The day started with Officer Fuller meeting his child at the Journey House in Milwaukee. After having breakfast at the Intercontinental Hotel in downtown Milwaukee, everyone boarded buses and received an escort from Milwaukee County Sheriff's Office deputies to the Walmart in Greenfield. After purchasing gifts at Walmart, everyone returned to the Boys and Girls Club to wrap presents and take pictures.

The Bayside Police Department also:

- Participated in Bayshore Safety Days program and Safety Week with Fox Point Police Department at Bayside Middle School, Stormonth School, and Mapledale School
- Conducts vacation checks on homes if residents are away on vacation, ensuring the doors are locked and the house is secure
- Ensures businesses are locked after closing time by physically pulling on doors and inspecting windows
- Provides guided tours through the Police Department for Cub Scout Troops, Brownies, and children with birthday parties
- Hands out "We Care" teddy bears to children provided to the Department by local businesses and organizations
- Encourages citizens to participate in the department's citizen Ride Along program
- Interacts with residents at neighborhood block parties, the annual Village Picnic, and employees at Funjet's annual Wellness Day



## 2016 Police Department Goals

1. Maintain low crime numbers by continuing the high visibility enforcement model
2. Continue to participate in select traffic safety programs and grants to promote safer roads and highways
3. Continue succession planning model in an effort to fill key positions within the agency as tenured officers retire
4. Host more special information opportunities at the police department to address various trends such as the heroin epidemic, internet and phone scams, coyotes in your neighborhood
5. Continue to maintain a "Craigslist" friendly transaction area in the police department parking lot
6. To successfully hire at least one additional officer this year to replace retirements
7. Continue to seek and share multi-jurisdictional training opportunities as well as shared services and equipment with other neighboring agencies



## Police Officer Oath of Office

"I do solemnly swear that I will support and comply with the Constitution of the United States of America; the Constitution and laws of the State of Wisconsin; the charter, laws and ordinances of the Village of Bayside; the rules and regulations of the Bayside Police Department; and the Law Enforcement Code of Ethics; and that I will faithfully discharge the duties of my office as police officer to the best of my ability."

